



# MYSTIC KREWE OF APOLLO DE NEW ORLEANS

We are asking for your support of one of our area's fastest growing and most inclusive Krewes, because we know you can help us be even more successful at our mission of "Service, Duty, and Honor."

Founded more than 50 years ago, the Mystic Krewe of Apollo de New Orleans was revived in 2018. Our growing membership of 40 individuals today represents a variety of races, genders, and sexual orientations. While they live from Texas to Florida, our members are proud to support the LGBTQ+ community and its allies in New Orleans and surrounding areas. They are also dedicated to the Krewe's charitable mission of "Service, Duty and Honor" – a mission that extends well beyond the annual ball. Members in New Orleans and across the Gulf Coast region work year-round supporting arts and artists, keeping the history and legacy of LGBTQ+ Mardi Gras alive, helping those in need,... and much more.

While the annual ball is one of our largest and most visible events, one of its purposes is to help fund our other charitable activities throughout the year, and those can be bigger and better with your help. We hope you will consider donating whatever you can to increase our outreach. The Mystic Krewe of Apollo de New Orleans is recognized as a public charity under IRS Section 501(c)3, so your donations are tax deductible to the fullest extent of the law.

Our next Mystic Krewe of Apollo de New Orleans Bal Masque will be held on January 13, 2024, at the historic Carver Theater in New Orleans. With the theme of "Tony, Tony, Tony: A Night of Broadway," we endeavor to present a night of costumes, music, and fellowship, while celebrating the art and artistry representative of gay Mardi Gras for many years. The success of the ball and the success of charitable efforts of the Krewe all year long depend on the help of generous sponsors like you.

The accompanying outline of sponsorship opportunities describes some of the levels of sponsorship and recognition we will grant. No level of giving is too large or small, however, so be sure to reach out if you'd like to sponsor a specific portion of the event or to customize an opportunity that meets any unique needs. All donors will be recognized on our social media and website (unless you ask to remain anonymous), along with the additional benefits outlined regarding specific recognition during our ball.

We look forward to hearing from you! Feel free to visit our website, [www.mkanola.org](http://www.mkanola.org) for more details about the Krewe, and don't hesitate to contact one of us if you have questions or need additional information.

Sincerely,  
Tom Merrill, President  
Mystic Krewe of Apollo de New Orleans  
[Thomas.Merrill@mkaneworleans.com](mailto:Thomas.Merrill@mkaneworleans.com)  
Cell: 225-907-5251

Dr. Rick Cain, Captain  
Mystic Krewe of Apollo de New Orleans  
[Patrick.Cain225@gmail.com](mailto:Patrick.Cain225@gmail.com)  
Cell: 225-907-6063

Gia GiaVanni, Co-Captain

Laura Lawton, Co-Captain

Barbara Carson, First Lieutenant



# Sponsorship Opportunities

*For Mystic Krewe of Apollo de New Orleans 2023-24 Year  
With Specific Recognition at Our Annual Bal Masque  
“Tony, Tony, Tony: A Night of Broadway”  
January 13, 2024, at the Carver Theater in New Orleans*

## Note

*The below options are recommendations for specific sponsorship levels and recognition. We welcome requests to create a specialized package for your donation, taking into consideration the desire and needs of you or your organization. Whether you'd like to sponsor a specific performer or part of the event (or Donor/Royalty reception), we can ensure your donation makes an impression for both you and our Krewe. Every donation counts & is greatly appreciated!*

### **\$5,000 Presenting Sponsor**

Sponsor logo on the Bal Masque menu/program card  
Logo on Bal Masque sponsor banner/poster, video displays, and step-and-repeat photo backdrop  
Private box (with admittance for eight) to Bal Masque \*  
8 complimentary tickets to Donor/Royalty Reception on January 12, 2024 \*\*  
Featured logo and hyperlink on our social media and website throughout the year  
Recognition at all Krewe events throughout the year

### **\$2,500 Diamond Sponsor**

Logo on Bal Masque table card, sponsor banner/poster, and video displays  
6 complimentary tickets with premium seating for Bal Masque \*  
6 complimentary tickets to Donor/Royalty Reception on January 12, 2024 \*\*  
Logo on our website and social media  
Recognition at Krewe events throughout year

### **\$1,500 Platinum Sponsor**

Recognition on Bal Masque table card, sponsor banner/poster, and video displays  
4 complimentary tickets to Bal Masque \*  
4 complimentary tickets to Donor/Royalty Reception on January 12, 2024 \*\*  
Recognition on our website and social media  
Recognition at Krewe events throughout year

### **\$1,000 Gold Sponsor**

Name on the Bal Masque card, sponsor banner/poster, and video displays  
2 complimentary tickets to Bal Masque  
2 complimentary tickets to Donor/Royalty Reception on January 12, 2024 \*\*  
Recognition on our website and social media  
Recognition at select Krewe events throughout year

### **\$500 Silver Sponsor**

Name on Bal Masque card, sponsor banner/poster, and video displays  
1 complimentary ticket to Bal Masque  
1 complimentary ticket to Donor/Royalty Reception on January 12, 2024 \*\*  
Recognition at select Krewe events

### **Friend of the Krewe (Any Amount)**

Name included on all digital media for 2024 Bal Masque  
1 complimentary ticket to Donor/Royalty Reception on January 12, 2024 \*\*

*All tables and seat assignments are subject to availability at the time sponsorships are arranged, so please contact us as quickly as possible.*

*\*\*Donor/Royalty Reception on January 12, 2024, at the historic Carver Theater.*

*Cash bars will be in place for reception and ball. Complimentary food will be provided.*

# MYSTIC KREWE OF APOLLO DE NEW ORLEANS

## Sponsor Information

*For Mystic Krewe of Apollo de New Orleans 2023-24 Year  
With Specific Recognition at Our Annual Bal Masque  
“Tony, Tony, Tony: A Night of Broadway”  
January 13, 2024, at the Carver Theater in New Orleans*

Complete the form below and return by mail (MKA-NOLA Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973) or send via email to [thomas.merrill@mkaneworleans.com](mailto:thomas.merrill@mkaneworleans.com). This form also can be completed electronically at: <https://www.mkanola.org/sponsor.html>.

Name of Business, Organization or Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Telephone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Presenting (\$5,000)\* \_\_\_\_\_ Diamond (\$2,500)\* \_\_\_\_\_ Platinum (\$1,500)\*  
\_\_\_\_\_ Gold (\$1,000)\* \_\_\_\_\_ Silver (\$500)\* \_\_\_\_\_ Friend of the Krewe (Any Other Amount: \$\_\_\_\_\_)

Payment types accepted (*Please circle desired payment method*): Check, Visa, Mastercard, American Express, Discover or Invoice for Charges (*All invoices must be paid in full by December 10, 2023, unless other arrangements are made*). If sending check, please make payable to Mystic Krewe of Apollo de New Orleans and mail to: MKA-NOLA, Attn: Ball Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973. If paying by credit or debit card, please complete the information below, and an electronic invoice will be sent from our PayPal account ([apollonolatreasurer@gmail.com](mailto:apollonolatreasurer@gmail.com)), so you can keep your credit card information secure:

Card Holder's Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Email Address to Which We Should Send Invoice: \_\_\_\_\_

Signature (authorizing charge/committing to sponsorship): \_\_\_\_\_

**Deadline (for banner production, etc.): December 10, 2023 \***

Mail to: MKA-NOLA, Attn: Ball Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973.  
Or send via email to: [thomas.merrill@mkaneworleans.com](mailto:thomas.merrill@mkaneworleans.com). Any questions: phone (225) 907-5251.

**This form also can be completed electronically at: <https://www.mkanola.org/sponsor.html>.**

*\* All tables and seat assignments are subject to availability at the time sponsorships are arranged, so please contact us as quickly as possible.  
Hors d'oeuvres will be available for all attendees. Cash bars will be in place for reception and ball.*